



# BEST SELLER PUBLISHING SPOTLIGHT

## DECEMBER 2024



### Highlights...

Client Spotlight: Jay Bhatti

Our Newest Authors!

Team Spotlight: Paula Reyes

Leadership Spotlight: Remsil  
Asilo

Much, Much More!

## Client Spotlight: Jay Bhatti

Meet **Jay Bhatti**, a visionary in natural gas trading and technology. With a wealth of experience at top energy firms, Jay has pioneered transformative solutions that are reshaping the industry. His expertise empowers professionals to thrive, while his book, ***Nat Gas Million\$: Insider Secrets to Striking It Rich***, offers key strategies to unlock significant profits in the energy sector. (contd on Pg 3)



Jay





Paula

## Team Spotlight: Paula Reyes

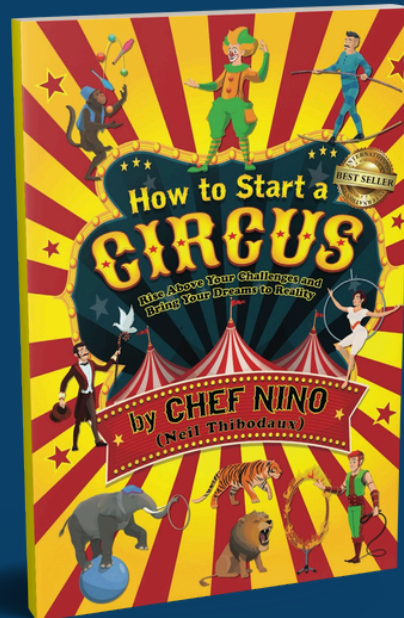
Meet Paula Reyes, a powerhouse of dedication and positivity at BSP! From transforming ideas into bestselling books to balancing life as a devoted mom, Paula inspires us all. Her journey from CSR to Project Manager showcases resilience, passion, and an unshakable commitment to excellence. (contd on Pg 4)

## New Book Spotlight

Embark on a journey of inspiration and empowerment with these extraordinary reads! Discover the thrills of entrepreneurship in **How to Start a Circus** by Chef Nino, unlock your personal power with **The Energy Cube Secret** by Reg Malhotra, create lasting change through **Ripples of Inclusion** by Carrie M. Sawyer, and master the art of wealth in **Nat Gas Million\$** by Jay Bhatt.

These transformative books offer the tools and insights to reshape your future. Celebrate the brilliance of our BSP Authors—your next breakthrough begins here!

### Chef Nino



Step right up, **How to Start a Circus**, where **Chef Nino** turns life's twists into entrepreneurial triumphs! Inspired by P.T. Barnum, Nino shares captivating stories, practical advice, and a recipe for success. From missionary work to piloting planes, his journey proves it's never too late to embrace your spotlight.





# Jay Bhatta (cont'd Pg 1)

**Jay Bhatta** is a distinguished leader in the natural gas industry and a visionary entrepreneur transforming how energy is traded and transported. With a remarkable career spanning decades, he has broken new ground in the world of energy trading, leveraging his expertise to deliver innovation and profitability.

As a former Vice President of energy trading at both JPMorgan Bank and NRG Energy, Jay managed intricate portfolios of energy derivatives, physical gas products, and financial instruments like interest rate and foreign currency swaps. His contributions played a pivotal role in JPMorgan earning the prestigious "*Natural Gas House of the Year*" award by Risk Magazine for two consecutive years. With a knack for navigating the complexities of U.S. pipelines, optimizing transportation, and generating significant profits, Jay cemented his reputation as a leading force in the energy sector.

But Jay's journey didn't stop there. He founded **NatGasHub.com**, a revolutionary platform that applies advanced technology to streamline natural gas transportation. By addressing critical pain points in the industry, NatGasHub.com has become a game-changer, enabling companies to achieve greater efficiency and profitability through innovation.

Jay's thought leadership extends to the written word with his groundbreaking book, ***Nat Gas Million\$: Insider Secrets to Striking It Rich***. This essential guide reveals the strategies traders, schedulers, and technologists can use to excel in the natural gas industry. Packed with insider techniques that could generate millions in annual trading gains, the book also explores automation, artificial intelligence, and other transformative technologies that enhance efficiency and profitability. Whether you're a seasoned professional or just starting in the energy world, *Nat Gas Million\$* provides the tools needed to succeed.

Holding an MBA from Cornell University and the Chartered Financial Analyst (CFA) designation, Jay combines academic excellence with real-world expertise. Based in Houston, he is passionate about solving the pressing challenges of today's energy landscape while empowering others to do the same.

Jay Bhatta's mission is clear: to drive innovation, share knowledge, and create pathways for success in the energy sector. Through his work, he continues to inspire others to harness technology and expertise for a brighter, more efficient future. Learn more about his journey and insights by visiting [jaybhatta.com](http://jaybhatta.com).







## Paula Reyes (cont'd Pg 2)



In December's Team Spotlight, we proudly feature **Paula Reyes**, our dynamic Author Liaison and Project Manager. Known affectionately as "Paulin," Paula brings exceptional dedication, adaptability, and warmth to BSP. She was born in Parañaque, Metro Manila, and split her childhood between Manila and Masbate.

Paula's journey with BSP began in November 2023. Starting as a customer service representative, she quickly embraced a steep learning curve to evolve into her current dual-role position. Her responsibilities span project management, customer support, and administrative tasks. From guiding authors through manuscript formatting and editing to overseeing project timelines, Paula is the vital thread weaving an idea into a polished, best-selling book.

When asked about the highlights of her career, Paula beams with pride in her transition from an admin role to managing projects with increasing confidence. She recalls the rigorous training process where Bob mentored her, teaching her the nuances of project management. Today, she confidently steers complex author projects, turning initial ideas into tangible accomplishments.

Paula's favorite aspect of her role is witnessing the transformation of ideas into books. *"Seeing a manuscript evolve into a complete book is so satisfying,"* she says. She also treasures the positive and supportive company culture that fosters professional growth and encourages learning from mistakes.

Beyond her professional accomplishments, Paula is a devoted mom and wife who cherishes her family. She finds joy in bonding with loved ones over karaoke and indulging in delicious food, especially ramen. Paula describes herself as *"jolly, loving, and patient,"* qualities that resonate in her work and personal life.

Her core values include patience, professionalism, and empathy, which guide her approach to challenges, whether dealing with upset clients or navigating life's bumps. She maintains her work-life balance by prioritizing tasks and carving out quality time with family.

For Paula, happiness is found in appreciation—from a simple *"thank you"* from her child to acknowledgment from her colleagues for her hard work. She believes in the power of patience, professionalism, and kindness, values that guide her every interaction.

Paula Reyes is more than just a team member; she's a role model, reminding us all that with the right attitude and support, challenges become stepping stones to success.



# Paula Reyes (cont'd Pg 4)



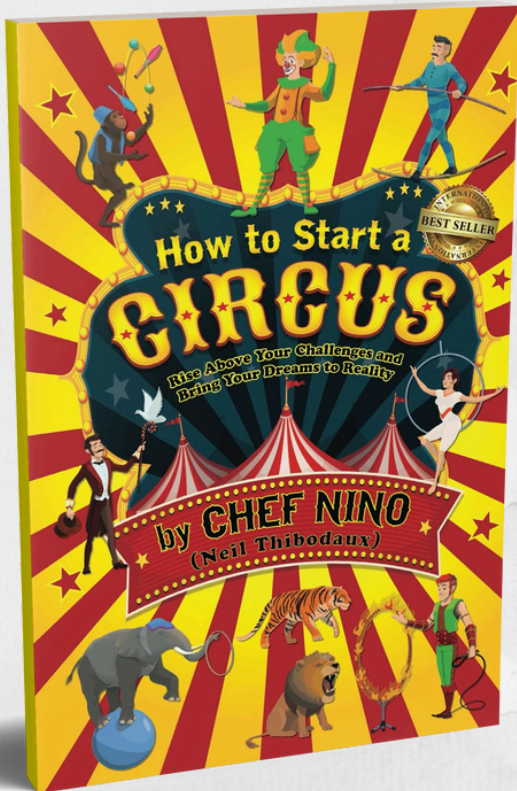
## Quick Personal Insights

1. What song would you play for Everest, forever? **Right now, I'm fond of 'ILYSB' by LANY.**
2. What job would you be terrible at? **Singer. Definitely singer.**
3. What's the nicest thing said about you? **That I'm a positive person, regardless of the situation.**
4. Attend a party or host a party? **I can do both!**
5. Night or morning? **Night. I like it dark.**
6. What's your idea of perfect relaxation? **At the beach**
7. Rich and famous or rich and unknown? **Rich and unknown**
8. Fast or slow? **I like it slow**
9. Would you pick your current career again or do something different? **I'd stay with the same company but explore other departments and skills.**
10. Big or small? **Big!**
11. How do you release your anger? **I cry**
12. If you could plan your death, how would it be? **Instant. I don't want to suffer or burden anyone.**
13. What excites you right now? **Going on a trip!**
14. What do you wish you knew more about? **Motherhood. I had to learn everything from scratch.**
15. What is your security blanket? **Pass! I'm not sure.**
16. What makes you blush? **When my husband does the household chores.**
17. If you had to eliminate one emotion, what would it be? **Overthinking. It gets in the way sometimes.**
18. Past, present, or future? **Present. It's where you enjoy life.**
19. What's the strangest thing in your fridge? **Five cups of coffee from Monday to Friday—it's normal to me, but maybe strange to others.**
20. What was your first impression of our American co-workers? **I expected them to be strict, but they're super understanding and supportive.**



# 2024 Book Highlights

## How to Start a Circus



Dive into Chef Nino's entrepreneurial journey, where resilience meets inspiration. Drawing from P.T. Barnum's wisdom, ***How to Start a Circus*** equips aspiring business owners with heartfelt stories, practical strategies, and a blueprint for success. Discover how to overcome challenges, embrace your uniqueness, and transform your entrepreneurial dreams into reality—all while enjoying the show.

**Chef Nino** is a chef-turned-entrepreneur whose life is a true high-wire act. From missionary work in Italy to achieving his lifelong dream of becoming a pilot, Nino has navigated life's twists and turns with passion and grit. Inspired by P.T. Barnum, he views entrepreneurship as a thrilling circus adventure.

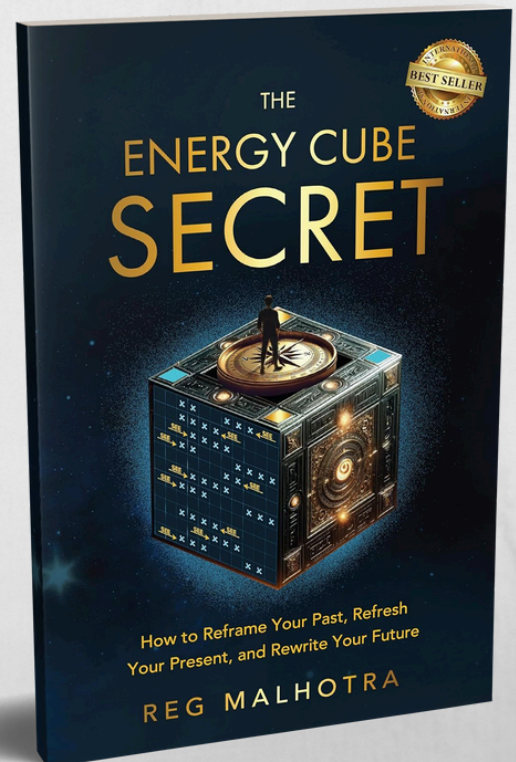
Chef Nino's life mirrors the excitement of the circus. He fulfilled his 37-year-old dream of flying by becoming a pilot and even owns three planes. His entrepreneurial spark began with a \$1 recipe that launched a thriving business, proving it's never too late to take center stage and soar to success.

## The Energy Cube Secret

Discover how to unlock your potential, break free from past patterns, and channel your energy to build the life you've always wanted. ***The Energy Cube Secret*** introduces a transformative framework to help you reframe limiting beliefs, refresh your mindset, and rewrite your future with intention, purpose, and unstoppable momentum.

**Reg Malhotra**, founder of Neuro Masters Academy, is a globally recognized mindset coach and performance expert. With a passion for transformation, he has helped thousands break through barriers to success. Reg's personal journey from struggle to triumph fuels his dedication to empowering others to rewrite their life stories and achieve fulfillment.

Reg Malhotra turned his own life around from a challenging childhood and self-sabotage to building a global academy, thriving in his career, and nurturing a happy family. His Energy Cube framework integrates psychology and neuroscience, offering practical tools to retrain your mind and achieve breakthroughs in every area of your life.





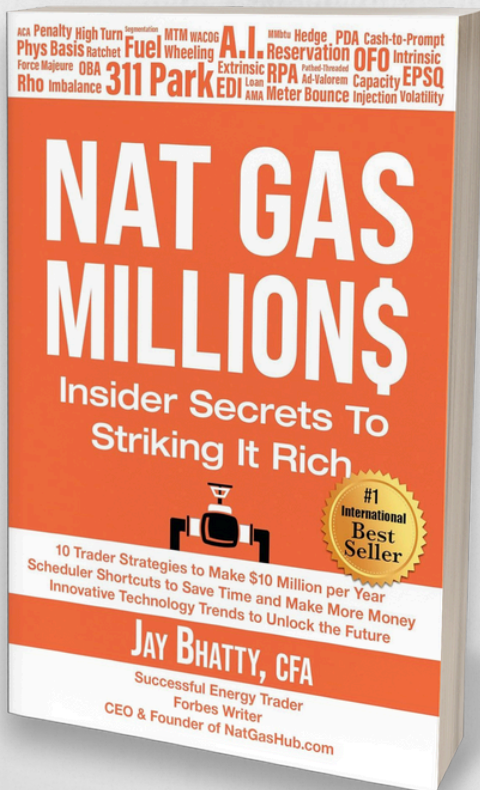
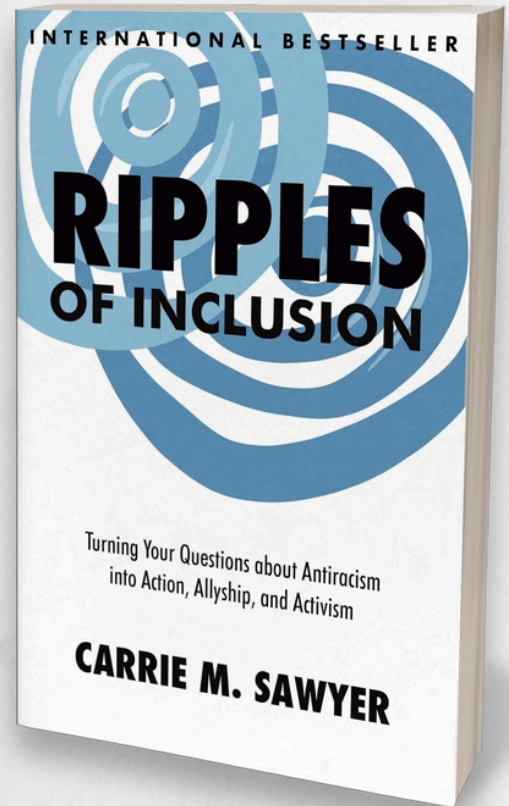
# 2024 Book Highlights

## Ripples of Inclusion

*Ripples of Inclusion* is an empowering guide to understanding and dismantling systemic racism through honest conversations and intentional action. Carrie M. Sawyer tackles tough questions about antiracism, allyship, and activism, equipping readers with the tools to create meaningful change and amplify marginalized voices while fostering a culture of true inclusion.

**Carrie M. Sawyer** is a design researcher, CEO, podcaster, and nonprofit founder dedicated to advancing diversity, equity, and inclusion. A graduate of the University of Michigan, she's recognized for her transformative work in antiracism, including the 2022 Next Gen Instigator Award for her groundbreaking efforts in advocacy and inclusion.

Carrie's Inclusion 1st Project flips the script on antiracism by encouraging open, judgment-free questions to spark meaningful change. With a design-thinking approach, she inspires people to create "ripples of inclusion"—small but powerful actions that collectively combat systemic inequities and foster a more inclusive and equitable society for everyone.



## Nat Gas Million\$

*Nat Gas Million\$* is your ultimate guide to thriving in the lucrative natural gas industry. Whether you're a trader, scheduler, or technologist, Jay Bhatti shares insider strategies to boost your earnings, master key tools, and leverage AI. Unlock the secrets to six-figure salaries and million-dollar trading profits today!

**Jay Bhatti** is a seasoned natural gas trader and the founder of NatGasHub.com. With leadership roles at JPMorgan and NRG Energy, Jay's expertise spans energy trading, derivatives, and technology-driven solutions. An MBA from Cornell University and a CFA, he's a thought leader and contributor to Forbes and Fast Company.

Jay's innovations at NatGasHub.com revolutionize natural gas transportation using technology, blending AI with practical strategies to drive industry profits. His work at JPMorgan earned the "Natural Gas House of the Year" award twice, and his guide offers actionable steps for readers to replicate his success and achieve financial independence.





# PR Spotlight

## Stewart Lonky

**Dr. Stewart Lonky**, a practicing physician with over 35 years in private practice, is a recognized authority in internal medicine, pulmonary medicine, critical care, and obesity management. With a rich background in biochemistry, toxicology, and legal medicine, he has dedicated his career to addressing the global health crisis of obesity.

Dr. Lonky is the founder and medical director of West Coast Cardiopulmonary, Inc., where he investigates the link between weight, behavior, and environmental factors. His groundbreaking research has included the first-ever publication on using activated natural zeolite to remove toxic metals from the body and his discovery of the connection between oxygen deprivation and obesity.

A distinguished academic, Dr. Lonky completed his medical training at Downstate Medical Center and UC San Diego Health, followed by a pulmonary disease and biochemistry fellowship through the NIH. Holding an MBA from Pepperdine University, he has also served as Chief Medical Officer and Regulatory Affairs Director for a medical device company.

As the author of ***Outsmarting Obesity: A Doctor Reveals Why We Gain Weight, Why It Matters, and What We Can Do About It***, Dr. Lonky offers a revolutionary, science-backed approach to tackling obesity. In this book, he combines clinical insights with practical advice to help individuals break free from obesity's grip and lead healthier lives.

In his personal life, Dr. Lonky enjoys time with his wife, Marilyn, their two daughters, and four grandchildren in Los Angeles and Santa Barbara. His mission to combat obesity continues through education, research, and his work to reshape the way we think about weight and health.







# Leadership Spotlight

by **Remsil Asilo**

## **Behind the Camera: Growing One Frame at a Time**

Life often presents us with unexpected opportunities, many of which go unnoticed until we're ready to embrace them. In my case, it was an invitation to assist in a wedding video production company, which would unknowingly lay the foundation for my personal and professional growth. What began as a simple job evolved into a transformative journey of leadership and self-discovery.

In 2015, I took on my first job as an assistant videographer in my cousin's multimedia company. I was tasked with carrying equipment, handing out memory cards, and ensuring that the team had everything they needed. For four years, I never held a camera. Yet, I was keenly observing, learning the craft of videography by watching the team and asking countless questions. My role was small, but my curiosity was immense, and with each passing day, I found myself more eager to learn.

Then, one day, during a wedding shoot, I took a chance. I approached my cousin and asked, *"Can I try shooting?"* Surprised, he asked, *"You already know how?"* Without hesitation, I responded, *"Yes, I do."* That moment was pivotal. I wasn't just asking to hold the camera; I was stepping forward, showing confidence in what I had learned. I shot my first scene that day, using the basics of framing and exposure I had absorbed over the years. From that moment, I transitioned into the role of a videographer, taking on new challenges and responsibilities.

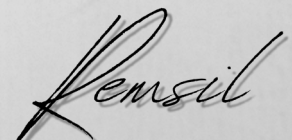
This journey taught me several invaluable lessons about life and leadership. First, I learned the importance of patience and humility. My early role as an assistant was not glamorous, but it was foundational. I came to understand that leadership begins with service, and no task, no matter how small, is without purpose.

I also learned that leadership is rooted in continuous learning. The more I learned about videography, the more I took ownership of my role. Leadership isn't about waiting for a title; it's about taking initiative, seeking growth, and embracing opportunities, even when they aren't part of the official job description.

Most importantly, I learned the power of self-belief. That first wedding shoot wasn't just about my technical skills—it was about trusting myself enough to step into a new role. In those moments of doubt, believing in my growth and capabilities was the key to moving forward.

Today, as a full-fledged videographer and video editor, I direct creative shots, contribute to Same-Day-Edit videos, edit podcasts, promotional videos, and videos for social media.

My journey has shown me that leadership isn't about controlling others—it's about taking responsibility for your own growth, leading by example, and always striving for improvement. This experience has not only shaped my career but has also given me a deeper understanding of what it truly means to lead in all aspects of life.



Remsil





# December Upcoming Events

December is here, bringing a season of warmth, festivities, and plenty of celebrations! As we wrap up the year, let's take a moment to appreciate the special people and moments in our lives. Here's what's coming up this month:



## Elaine's Birthday Bash - A Family Celebration Like No Other!



David, Layla, Dylan, and Bruno will be celebrating Elaine's special day with love and joy—let's make it a day to remember!



## Holly & Partner's Anniversary - Love Is in the Air!



Holly and her partner are marking their special day with a celebration of their unique journey together. Cheers to love!



## Rob's 60th Birthday Extravaganza - St. Augustine, Here We Come!



Rob is turning 60, and there's a grand celebration in St. Augustine! Come for the fun, stay for the memories!



## Matt's Non-Profit Musical Night - Music, Memories, and a Little Time Travel!



Matt hosts a special event where he'll perform his original songs with a live band, reminiscing through music. Don't miss it!



## Cole's Birthday Countdown - Let's Celebrate Cole!



Join the festivities as we celebrate Cole's birthday with lots of fun, laughter, and joy!



## Christmas Day - Merry Christmas, Everyone!



Get cozy and celebrate Christmas with the entire crew—joy, love, laughter, and holiday cheer await!



## Paula's Birthday Party - Paula's Day to Shine!



Let's make Paula's birthday extra special with good vibes and even better company!

December is full of love, laughter, and unforgettable moments. Let's enjoy every bit of it!