

BSP SPOTLIGHT



Monday, June 3, 2024



In This Issue

Team Member Spotlight: Samantha Policios

Client Spotlight: Will Worsham

Leadership Spotlight: Holly Monter

Books Published This Month

Much, Much More!

Team Member Spotlight: Samantha Policios

In this month's Team Member Spotlight, meet **Samantha Policios**, the Media Placement Specialist whose strategic prowess has driven Best Seller Publishing (BSP) to new horizons. From a mysterious newcomer to an indispensable asset, Samantha's journey embodies resilience, creativity, and unwavering dedication, leaving an indelible mark on her team and the authors she champions. Discover the transformative story of Samantha's rise and the invaluable lessons she brings to BSP's ethos of growth and innovation. (contd on Pg 3)



Samantha



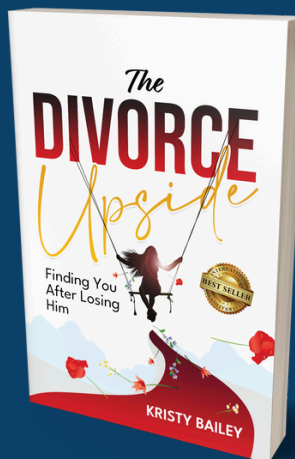
Client Spotlight: Will Worsham

Discover the transformative journey of **Will Worsham**, from a legal prodigy to an innovative entrepreneur reshaping the legal landscape. A pioneer in online legal services, Will's accolades and ventures speak volumes. Now, delve into his latest endeavor and unleash your potential with ***The Lawyer Without A Suit***. Will's wisdom promises to revolutionize your legal career and unlock newfound freedom and success. (contd on Pg 5)

Book Highlights 2024

Dive into a world of inspiration and empowerment with our international best-sellers. From navigating the legal landscape with entrepreneurial spirit in ***The Lawyer Without A Suit*** by **Will Worsham**, to confronting life's realities and seizing control of your legacy in ***100 Percent Mortality*** by **Debra Koven**, these books offer invaluable insights. Join **Kristy Bailey** as she guides readers through the transformative journey of rediscovery after divorce in ***The Divorce Upside***. At the same time, **Drex Harrington** invites you to charge your soul through action sports and global exploration in ***Charge Your Soul***. Explore these captivating reads and embark on a journey of self-discovery and growth.

Kristy Bailey



Discover a new beginning with ***The Divorce Upside: Finding You After Losing Him*** by **Kristy Bailey**. This empowering guide transforms the pain of divorce into a journey of self-discovery and growth. Filled with personal anecdotes and practical advice, it's your roadmap to reclaiming happiness and independence.



Samantha Policios (cont'd Pg 1)

This month, our Team Member Spotlight illuminates **Samantha Louise Policios**, a pivotal Media Placement Specialist whose contributions have propelled Best Seller Publishing (BSP) to new heights. Samantha epitomizes resilience, optimism, and ambition, infusing her role with a blend of creativity and strategic insight that leaves a lasting impact on her team and the authors she champions.

Joining BSP nearly two years ago, Samantha swiftly distinguished herself as a Media Placement Specialist. Her mandate involves strategically positioning authors across diverse media channels, from television and radio to blogs and podcasts. Samantha's journey at BSP exemplifies a transformation driven by her unwavering dedication to excellence from a somewhat mysterious figure to an invaluable asset.

With finesse, Samantha crafts compelling pitches, negotiates with media producers, and orchestrates seamless interview schedules, ensuring authors receive optimal visibility to bolster their brands. Her evolution from a mysterious type of person to an invaluable asset underscores her commitment to growth and adaptability, mirroring BSP's ethos of constant evolution and innovation.

The company's continuous learning and growth culture fueled Samantha's dedication to BSP. She thrives in an environment that values her contributions and fosters professional development.

"The opportunity for continuous learning and growth, coupled with a supportive company culture, makes me feel valued and respected as part of the team," she affirms.

A standout achievement for Samantha was resolving a client dissatisfaction issue through proactive communication, underscoring her commitment to client satisfaction and adept conflict resolution. Her approach to workplace challenges is marked by a proactive and solution-oriented mindset, leveraging negotiation skills, effective communication, and a dash of creativity to navigate complex situations.

Beyond her professional endeavors, Samantha leads a vibrant and fulfilling life. She has a twin sister named **Sarah**, with whom she shares a deep bond rooted in their mutual love for passion and creativity. As the founder of her jewelry brand, she channels her creativity into crafting unique pieces. A fitness enthusiast, Samantha frequents 6 am run clubs and pilates classes, fueling her passion for personal wellness. Her love for travel and exploration exposes her to diverse cultures and cuisines, enriching her life experiences.

Resilient, optimistic, and ambitious—these words encapsulate Samantha's essence. She maintains a delicate work-life balance



Samantha Policios (cont'd Pg 3)

through effective time management and self-care practices, ensuring she brings her best self to her professional and personal domains. Authenticity, gratitude, and respect form the cornerstone of Samantha's values, guiding her interactions and decisions.

Samantha envisions continued growth and impact at BSP, driven by her unwavering commitment to excellence. Her journey embodies the ethos of BSP—a commitment to growth, integrity, and meaningful connections. As a vital team member, Samantha's journey inspires all, embodying the spirit of resilience, creativity, and unwavering dedication. With her at the helm, BSP is poised to scale new heights of success and innovation.

Quick Personal Insights:

1. What is your idea of perfect relaxation? **Perhaps a leisurely afternoon spent in a room with a view of the jungle accompanied by the gentle chirping of birds and the soothing sound of waterfalls nearby.**
2. Attend a party or host a party? **Attend a party**
3. Your weirdest nickname? **Samo, Sammycakes, Samchi**
4. What job would you be terrible at? **An assistant for someone**
5. If you could create a movie title that best describes your life today, what would it be? **A journey Unwritten**
6. What is love to you? **Love inspires growth, happiness, and gratitude.**
7. What was the nicest thing said about you? **A colleague once shared this with my mom which made me appreciate it more. "Sam get things done. While everyone else complains, she doesn't let anything affect her and always delivers with a smile."**
8. What is the biggest misconception about you? **I guess that I look mean sometimes or I can be overly confident**
9. The best/worst thing you did for love. **Best- prioritized open and honest communication- made excuses for bad behavior I knew was unacceptable**
10. What makes you angry? **Ungrateful people**
11. Be embarrassed or be afraid? **Be afraid**
12. What do you think is your best quality? **My optimism**
13. How do you overcome betrayal? **I accept it happened, say goodbye to whoever betrayed me and move on. No time for energy wasters!**
14. If you can plan your death, how would it be? **In my sleep**
15. Rich and famous or Rich and unknown? **Rich and famous**



Will Worsham (cont'd Pg 2)

Will Worsham is a 1989 Graduate of Logan-Rogersville High School. He graduated from Drury University in 1993 with an AB with Honors in English

Literature, and a minor in Public Speaking. He earned his Juris Doctorate Degree from the University of Missouri School of Law in 1996 and became a licensed member of the Missouri Bar in the fall of that Year.

He began working for Springfield Criminal Defense Attorney Shawn Askinosie in the spring of 1997. Two years later he joined the Greene County Prosecutor's Office as an assistant prosecutor. On September 1, 2002, he opened his own private criminal defense firm and launched MissouriTrafficTickets.com - the world's first online legal service - eight days later.

Over the next two decades, Worsham Law Firm grew to four lawyers, and five support staff. Will earned numerous awards including Springfield Business Journal's 40 under 40, Superlawyer, America's Best, and Client's Choice. Having hired associate lawyers to take over his criminal and traffic practice, Will turned his attention to Business Consulting and Estate Planning launching additional websites such as EvictionsQuick.com, MyMissouriLLC.com, & Simple-Trust.com. He closed his law firm's criminal and family law divisions in 2020 and sold MissouriTrafficTickets.com to focus solely on these new ventures.

Will has been married to his wife Shelby since 1995. They have three sons. He has served as an elder at Fellowship Bible Church of the Ozarks since 2014. He has a 4th-degree black belt in Tae Kwon Do and holds a Federal Firearms License. In his spare time, he currently manages K-ROG Wildcat TV - an internet-based streaming media company focused on his

hometown of Rogersville, Missouri, and enjoys cooking for friends and family with his Lodge Cast Iron, Pit Barrel Cooker, Blackstone Griddle, & Weber 26" Kettle Grill.

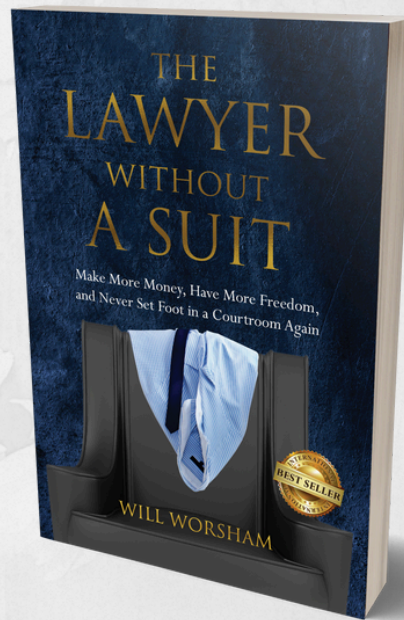


Will Worsham (cont'd Pg 5)

Will has spent his legal career taking areas of practice that were either made overly complicated by lawyers or so expensive that they were only accessible to the wealthy or well-connected and created simple solutions for everyone.

He focuses primarily on providing a clear, easy-to-understand method of Estate Planning along with the ongoing support and structure that is necessary for Estate Plans to succeed.

*The Lawyer Without A Suit:
Make More Money, Have More Freedom, and
Never Set Foot in a Courtroom Again*

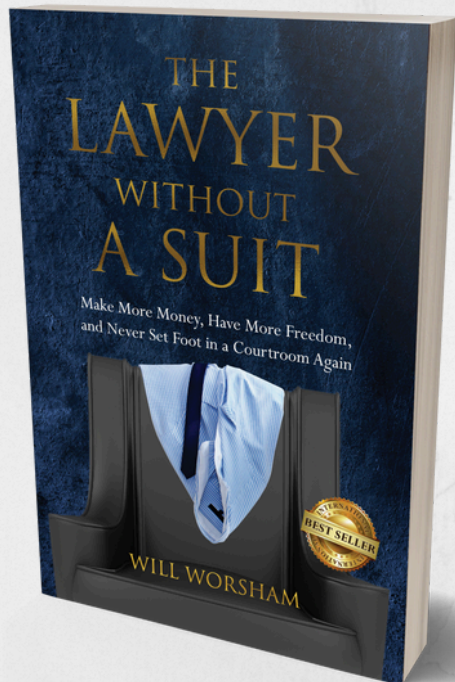


The Lawyer Without A Suit by international best-selling author **Will Worsham** is your essential guide to transforming your legal career and reclaiming your freedom. Are you tired of the courtroom grind and looking for a way to make more money while enjoying a stress-free, fulfilling legal practice? Worsham, the high-tech hillbilly lawyer, shares his personal journey and expert advice to help you grow your own law firm, shed the traditional constraints of the legal profession, and rekindle your passion for law.

Packed with practical strategies and inspirational insights, this book reveals how to optimize your success without compromising client satisfaction. Discover profitable niches, innovative billing strategies, and team-building techniques that will propel your firm to new heights. If you're ready to leave the courtroom behind and embrace a prosperous, liberated future in law, *The Lawyer Without A Suit* is your roadmap to achieving the career and life you've always dreamed of.

2024 Book Highlights

The Lawyer Without A Suit

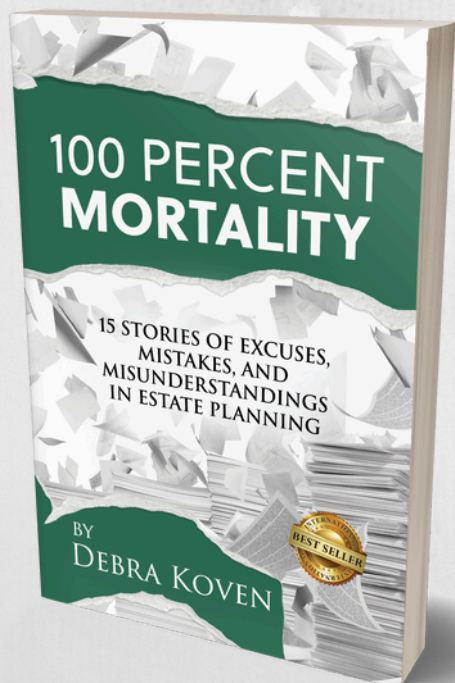


The Lawyer Without A Suit: Make More Money, Have More Freedom, and Never Set Foot in a Courtroom Again by Will Worsham offers a revolutionary approach to transforming your law practice. By channeling entrepreneurial spirit and innovative strategies, Worsham guides lawyers to financial freedom, reduced stress, and a rekindled passion for their profession.

Will Worsham is an accomplished lawyer, author, and entrepreneur known for his innovative approach to legal practice. Combining his high-tech expertise and entrepreneurial spirit, Worsham helps lawyers build successful firms without the stress of traditional courtroom battles. His book, *The Lawyer Without A Suit*, is a testament to his groundbreaking methods.

Will Worsham, the "high-tech hillbilly lawyer," blends modern technology with a free-spirited entrepreneurial mindset to revolutionize legal practice. His book, *The Lawyer Without A Suit*, provides practical advice and inspires lawyers to achieve greater success and fulfillment outside the conventional courtroom setting.

100 Percent Mortality



100 Percent Mortality: 15 Stories of Excuses, Mistakes, and Misunderstandings in Estate Planning by Debra Koven is a comprehensive guide that highlights the importance of estate planning through relatable stories and practical advice. From crucial conversations to avoidable risks, this book empowers readers to take control of their legacy and protect their loved ones.

Debra Koven is an experienced lawyer and estate planner dedicated to helping individuals secure their legacies and provide for their families. With a passion for educating others about the importance of estate planning, she shares her expertise and insights in *100 Percent Mortality*, offering readers invaluable guidance for the future.

In *100 Percent Mortality*, Debra Koven breaks down the complex topic of estate planning into relatable stories and actionable advice. Through her compassionate approach, she inspires readers to confront uncomfortable realities and take proactive steps to ensure their loved ones are protected. This book is not just about legal matters; it's about empowering individuals to embrace peace of mind and prepare for the future.

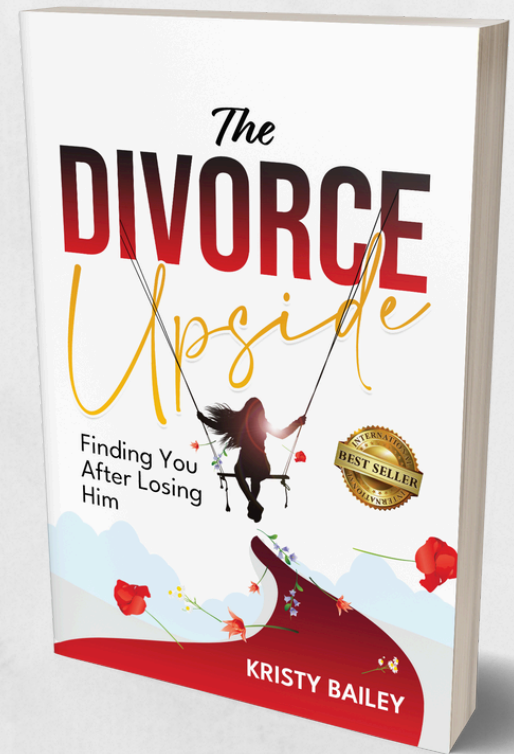
2024 Book Highlights

The Divorce Upside

The Divorce Upside: Finding You After Losing Him by Kristy Bailey is a transformative guide for women facing divorce. It empowers readers to shift their mindset, embrace self-discovery, and see divorce as an opportunity for growth. Bailey helps women rebuild their lives and thrive with practical advice and personal anecdotes.

Kristy Bailey is a life coach and author helping women navigate post-divorce transformation. Drawing from her experience, she provides empathetic guidance to empower women to rediscover themselves. *The Divorce Upside* is her debut book, offering wisdom and support to those in need.

Kristy Bailey's inspiration for writing *The Divorce Upside* comes from her journey through divorce. Her heartfelt and relatable approach makes the book a comforting companion for readers. Bailey also hosts empowering workshops and retreats, creating a supportive community for women seeking growth and healing.

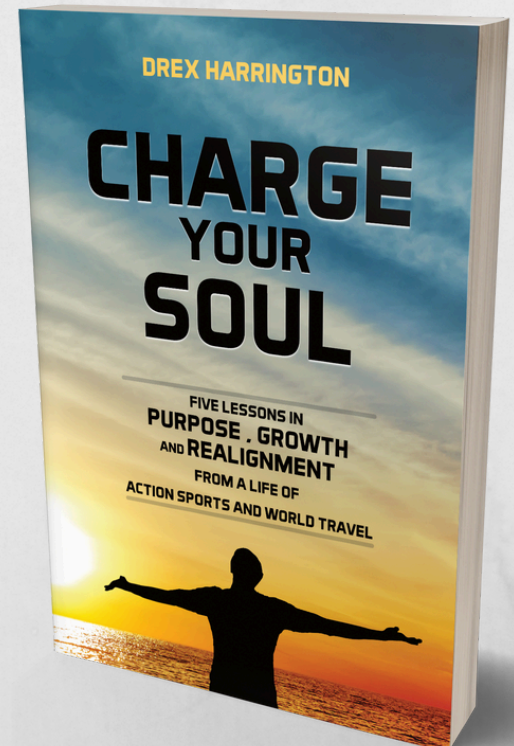


Charge Your Soul

Charge Your Soul: Five Lessons in Purpose, Growth, and Realignment from a Life of Action Sports and World Travel by Drex Harrington is an exhilarating journey of self-discovery. Through awe-inspiring adventures in action sports and global exploration, Drex shares invaluable lessons on finding purpose, embracing growth, and realigning your life.

Drex Harrington is an intrepid adventurer and action sports enthusiast who fearlessly explores the world's highest peaks and deepest oceans. With a passion for pushing boundaries and embracing the unknown, he shares his transformative insights in *Charge Your Soul*, inviting readers to embark on their journey of self-discovery.

In *Charge Your Soul*, Drex Harrington provides a deeply intimate look into his awe-inspiring adventures, offering readers a front-row seat to his world of action sports and global exploration. Through heart-pounding stories and life-changing experiences, he inspires readers to chase their dreams and live a life of purpose and fulfillment.



PR Spotlight

Dr. Meghna Dassani



In her best-selling book, *The Tired Child*, Dr. Meghna Dassani addresses the urgent issue of sleep deprivation among children in the United States. She begins by highlighting the multifaceted nature of the problem, which can stem from anxiety, excessive screen time, or, in more severe cases, sleep-disordered breathing.

Dr. Dassani underscores the critical importance of high-quality sleep for children's healthy development and emphasizes the detrimental effects of sleep deprivation on their overall well-being. Central to her book is a deep dive into pediatric sleep-disordered breathing, particularly focusing on conditions like obstructive sleep apnea (OSA).

Written with compassion and expertise, the book is a valuable resource for both parents and healthcare providers. She presents complex medical information in an accessible manner, offering clear explanations of the causes, symptoms, diagnosis, and treatment options for sleep apnea and related breathing disorders in children.

Moreover, she provides practical guidance for families, including advice on cultivating healthy sleep habits, optimizing diet and nutrition, and managing stress effectively. By empowering readers with knowledge and tools, she equips them to navigate the challenges of pediatric sleep disorders and advocate for their children's well-being.

Dr. Meghna Dassani's dedication to pediatric sleep health extends beyond the pages of her book. As a dentist and mother based in Houston, she has made it her mission to help children achieve restful and rejuvenating sleep. Through her sleep dentistry practice, she has transformed the lives of countless pediatric patients by addressing sleep-disordered breathing and promoting better breathing habits.

Her commitment to excellence is evident in her continuous pursuit of knowledge and innovation. She has expanded her expertise in dental procedures, including the treatment of TMJ/TMD dysfunction and sleep apnea therapy for both adults and children. As a sought-after speaker and educator, she shares her insights with fellow healthcare professionals, advancing the field of pediatric sleep dentistry.



PR Spotlight (cont'd Pg 9)

She has made appearances on various shows, aiming to inspire and positively influence others.

KENS5 Interview- May 8, 2023



WTVM TV9- June 23, 2023



Driven by a passion for improving children's quality of life, she remains at the forefront of research and innovation in pediatric sleep medicine. Her tireless advocacy and dedication to her patients make her a beacon of hope for families grappling with pediatric sleep disorders. Through her holistic approach to care, Dr. Dassani is transforming the landscape of pediatric sleep health, one child at a time.



Leadership Spotlight

by **Holly Monter**

The Bayanihan Spirit: The Heart of Filipino Leadership

What if the secret to effective leadership lies in a tradition as old as time, rooted in unity and selflessness? In the Philippines, this concept is embodied by "**Bayanihan**," a practice symbolizing collective effort and communal spirit and I want to extend this spirit to our American team members.

Bayanihan is the heart of our leadership and a deeply ingrained Filipino custom where neighbors come together to help those in need. One of the most iconic examples involves physically carrying a house to a new location, with the entire community pitching in to lift and transport it. This act of solidarity represents the spirit of communal unity and cooperation that has been integral to Filipino culture for generations. Beyond its literal interpretation, Bayanihan embodies the idea of people supporting each other, working together for the greater good, and finding strength in unity, reflecting our commitment to collective effort and mutual aid.

Leadership in the Philippines is not merely about holding a position of power. It is about serving the community with empathy, integrity, and resilience. Former **President Rodrigo Duterte's** tenure (2016-2022) offers a compelling case of a leadership style that resonated with many Filipinos, characterized by a decisive and hands-on approach.

Duterte, often referred to as "Tatay Digong" (Father Digong), demonstrated a leadership style that was both unorthodox and deeply personal. His administration focused on strong measures to address crime, corruption, and drug-related issues, earning him both supporters and critics. Despite his toughness, I consider him the best president the Philippines has had so far, seeing a father who genuinely takes care of us.

Throughout his tenure, Duterte initiated numerous projects that breathed life into the country. However, above all, his leadership shone brightest during the COVID-19 pandemic, implementing strict quarantine measures, mobilizing resources, and prioritizing the health and well-being of every Filipino.





Leadership Spotlight

by **Holly Monter**



In everyday life, Filipinos demonstrate leadership in small but significant ways. Whether it's a barangay captain organizing relief efforts or an OFW (Overseas Filipino Worker) sending remittances to support their family back home, the essence of leadership here is about making a difference in the lives of others. It's about standing together in times of need and celebrating together in times of joy.

The Bayanihan spirit exemplifies the best of Filipino leadership, emphasizing unity, compassion, and collective strength. By drawing on these timeless values, we can effectively navigate our modern challenges and build a more empathetic and supportive global community. Let the spirit of Bayanihan guide us all toward a brighter, more connected future.

Holly





June Upcoming Events


Welcome to the June edition of our company newsletter! This month is packed with exciting events, from honoring our super-dads to celebrating Paula's little one turning two. Plus, Calvin's screenwriting journey kicks off, and we've got a fantastic event lined up with BSP. Let's dive into all the details and get ready for a month full of fun and inspiration!




Calvin's Cinematic Adventure Begins



Lights, camera, action! Our very own Calvin embarks on a thrilling journey as the mastermind behind the promotional videos for the local government's Linggo ng Kabataan. Get ready for a blockbuster summer!



Super Dad Day Extravaganza



Time to celebrate all the super-dads out there! Whether they're grilling masters, fix-it heroes, or the kings of dad jokes, let's give them a day full of love and appreciation. Don't forget to hide the remote—it's Dad's day off!



BSP's Brainstorm Bonanza: The Impact and Income Event



Mark your calendars for two days of epic insights and transformative ideas at BSP's Impact and Income Event. It's where brilliance meets business—be prepared to be inspired and ready to make an impact!



Tiny Tots Turn Two: Paula's Daughter's Birthday Bash



Double the trouble and twice as cute—Paula's little one turns two! Let's wish a fantastic birthday to the toddler who's already stealing hearts and spreading giggles everywhere. Party hats on, everyone!

Thank you for joining us for this month's newsletter! We hope you enjoy all the exciting events and celebrations June has to offer. Stay tuned for more updates and happenings in the coming months. Let's make this June one to remember!