



BEST SELLER PUBLISHING SPOTLIGHT

October 2024



Highlights...

Client Spotlight: Gregory Stevenson

Our Newest Authors!

Team Spotlight: Joe Mancini

Leadership Spotlight: Steve Fata

Much, Much More!

Client Spotlight: Gregory Stevenson

Discover how **Gregory Stevenson** transforms financial futures! As a dedicated financial broker, Gregory offers tailored wealth management and legacy planning solutions. His book, ***Indexed Annuity Secrets***, reveals how indexed annuities can be a powerful alternative to traditional 401(k)s, helping clients achieve peace of mind and financial freedom. (contd on Pg 3)



Gregory



Joe

Team Spotlight: Joe Mancini

Meet **Joe Mancini**, our dedicated Author Coordinator at BSP! With three years on the team, Joe's passion for helping clients achieve their dreams is matched only by his loyalty and intensity. Whether he's closing book deals or spending quality time with family, Joe always goes the extra mile to succeed. His commitment to excellence and his knack for fostering connections make him an invaluable asset to our team. Joe embodies the spirit of collaboration, ensuring everyone soars together! (contd on Pg 4)

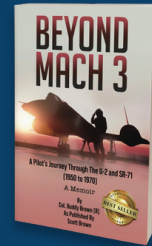
New Book Spotlight


Unlock the secrets to soaring leadership, harmonious relationships, resilience, and financial wisdom with our latest must-reads! Propel your potential with ***Beyond Mach 3*** by Col. Buddy Brown, enhance your connections with ***Relationship Harmony Hacks*** by Barbara Salmeron, find strength in ***Broken Places*** by R.J. De Rossi, and discover financial insights in ***Indexed Annuity Secrets*** by Gregory Stevenson.

Dive into these transformative guides and elevate your journey toward greatness today!

These international bestsellers, crafted by our talented BSP Authors, have profoundly impacted countless lives. Join us in celebrating the exceptional talent of BSP Authors within these pages!

Col. Buddy Brown



Beyond Mach 3: A Pilot's Journey Through The U-2 

and SR-71 (1950 to 1970) A Memoir Kindle Edition

by Col. Buddy Brown (Author) | Format: Kindle Edition

4.5  125 ratings

#1 Best Seller in Aviation History 

[See all formats and editions](#)

Immerse yourself in sky-high adventure and the unwavering bravery of a legendary pilot who broke barriers faster than the speed of sound.

Have you ever wondered what it takes to fly a plane faster than the earth rotates?

Or what it's like to snap a photo that could change the course of history?

Meet a hero whose life was a **thrilling ride through danger, discovery, and devotion.**

As a young man, Col. Buddy Brown would stand at the edge of the airport in Bakersfield, California, dreaming of the skies as he watched planes take off and land.

Take flight with ***Beyond Mach 3: A Pilot's Journey Through The U-2 and SR-71***, a **#1 Best Seller in Aviation History** with **142 global ratings**. Experience Cold War aviation through the eyes of a legendary pilot!



Gregory Stevenson (cont'd Pg 1)

This October, we're shining our spotlight on **Gregory Stevenson**, a seasoned financial broker who is transforming the way individuals and businesses approach wealth management, retirement strategies, and legacy planning. Gregory has made it his life's work to ensure that his clients feel secure about their financial futures, providing them with the tools and knowledge they need to thrive.

With years of experience managing millions in assets for a diverse group of clients, Gregory is well-versed in delivering customized financial solutions. Whether you're looking to secure your retirement, protect your business, or plan your legacy, Gregory has the expertise and vision to help you succeed. His passion for simplifying financial strategies ensures that even the most complex concepts become easily actionable for everyone, from seasoned investors to those just starting out on their wealth-building journey.

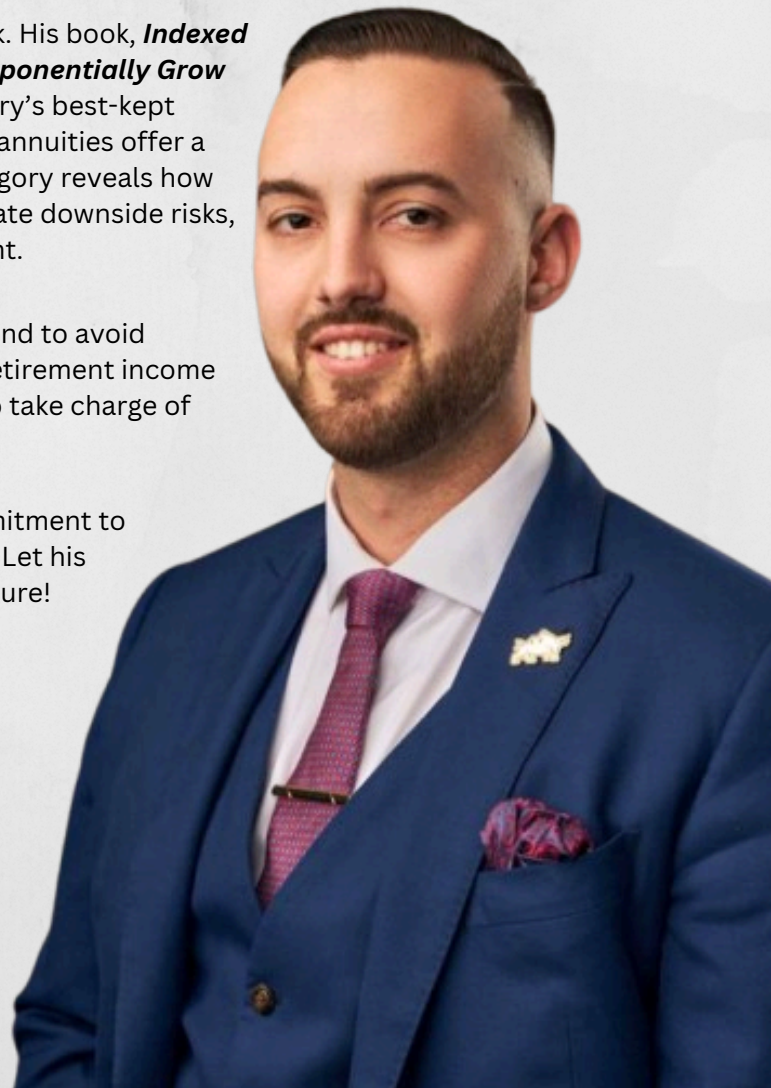
Here are some of the key areas where Gregory excels:


- **Retirement Strategies**- Secure your financial future without compromising your current lifestyle.
- **Business Strategies**- Ensure the safety and continuity of your business for years to come.
- **Legacy Planning**- Protect your estate and provide for the loved ones who matter most.

Gregory's dedication to education extends beyond his daily work. His book, ***Indexed Annuity Secrets: How the Affluent Escape the 401(K) Trap to Exponentially Grow Their Wealth***, pulls back the curtain on one of the finance industry's best-kept secrets—indexed annuities. For many affluent individuals, these annuities offer a smarter, more secure alternative to traditional 401(K) plans. Gregory reveals how indexed annuities provide security, growth potential, and eliminate downside risks, helping you grow your wealth and enjoy a comfortable retirement.

In his book, Gregory not only explains why wealthy individuals tend to avoid 401(K)s, but he also offers actionable strategies for optimizing retirement income through indexed annuities. It's a must-read for anyone looking to take charge of their financial future.

At the heart of Gregory Stevenson's approach is a genuine commitment to helping his clients achieve peace of mind and financial freedom. Let his expertise guide you toward building a secure and prosperous future!





Joe Mancini (cont'd Pg 2)

This October, we're spotlighting one of our most dedicated team members—**Joseph Raoul Edward Mancini**, or simply, **Joe**. At 34, Joe brings energy, passion, and a keen sense of loyalty to everything he does at BSP. Born in Dunedin, Florida, and raised on Long Island, New York, Joe now thrives in his role as Author Coordinator for BSP, where his primary focus is supporting the team's efforts to turn clients' dreams into reality.



Joe has been with BSP for three years, and he's here for one main reason: the people. *"Rob, Bob, and everyone on the team make me feel like I'm part of a family,"* Joe says. This deep connection fuels his enthusiasm for helping clients achieve long-held goals, especially when it comes to book launches. One of his proudest moments? Closing a book deal with client William Valenti on his own—an achievement that not only boosted his confidence but also reminded him why he loves what he does.

In a role that requires constant adaptability, Joe identifies three key skills for success: patience, resilience, and persistence. He tackles workplace challenges by leaning on his team, knowing that a strong support system is essential in navigating an ever-changing industry.

Outside of work, Joe is equally committed to his family. Whether it's cooking, fishing, or simply taking a walk with his wife Morgan and son Enzo, Joe prioritizes quality time with his loved ones. *"Sometimes it's hard to turn off work in your head,"* he admits, *"but my son Enzo makes it easy to just let go and enjoy the moment."*

Joe describes himself as intense, loyal, and honest—traits that are evident both in his personal life and his professional career. When asked what animal symbolizes his personality, Joe chose the eagle, an apt metaphor for his sharp focus and constant search for the next opportunity.

For Joe, happiness is simple: being with family, living in the present, and making the most of every moment. It's this blend of personal intensity and unwavering loyalty that makes Joe not just a team player, but a force. He doesn't just contribute—he elevates those around him. And as Joe would say, the greatest reward is being part of something bigger: helping others soar toward their own success.

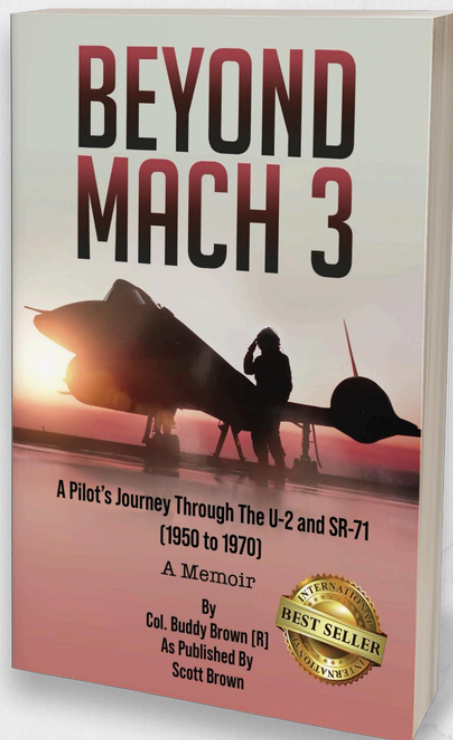
Joe Mancini (cont'd Pg 4)

Quick Personal Insights

1. What is your idea of perfect relaxation? **Fishing**
2. Fast or slow? **Fast**
3. Attend a party or host a party? **Attend**
4. Your weirdest nickname? **Manweenie**
5. What job would you be terrible at? **POTUS**
6. City or countryside? **Countryside**
7. If you could create a movie title that best describes your life today, what would it be? **Enzo's DaDa!**
8. What is love to you? **Being a father.**
9. What was the nicest thing said about you? **I am loyal and caring.**
10. What is the biggest misconception about you? **I may seem stressed at times but I am just an intense person and always have a lot on my mind.**
11. What is your hidden talent? **Sizing someone up after one conversation.**
12. Owe money or owe a favor? **Favor**
13. The worst thing you did for love. The best? **Not sure.**
14. What makes you angry? **Arrogance**
15. Be embarrassed or be afraid? **Embarrassed**
16. What do you think is your best quality? **Loyalty**
17. Past, present, or future? **Present**
18. How do you overcome betrayal? **Put it in the past and move on.**
19. If you can plan your death, how would it be? **100 years old next to my wife in my sleep.**
20. Rich and famous or Rich and unknown? **Rich and unknown.**



2024 Book Highlights



Beyond Mach 3

Beyond Mach 3: A Pilot's Journey Through The U-2 and SR-71 takes readers into the thrilling world of Cold War aviation. Col. Buddy Brown's memoir shares gripping stories of flying at the edge of human achievement, capturing key intelligence during pivotal moments in history, such as the Cuban Missile Crisis.

Col. Buddy Brown is a retired U.S. Air Force Colonel who flew the U-2 and SR-71 Blackbird, two of the most advanced reconnaissance aircraft ever built. His distinguished career spanned from 1950 to 1970, and he played a crucial role in aerial surveillance during some of the tensest moments of the Cold War.

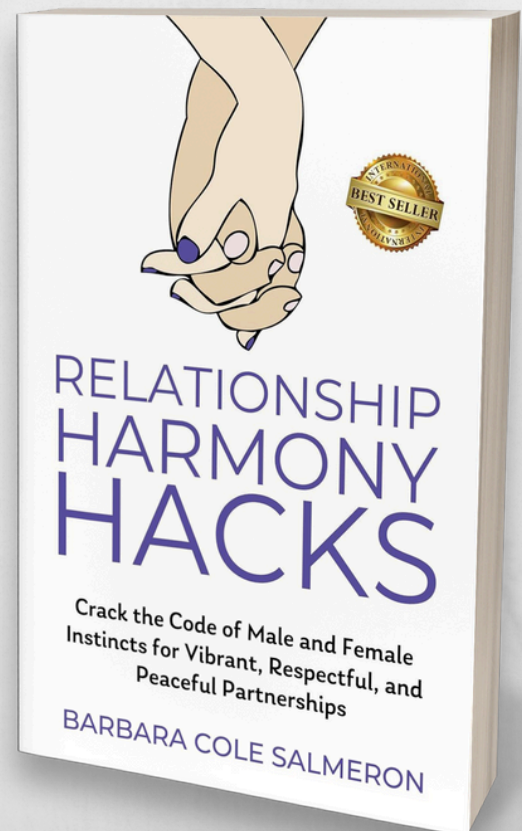
Beyond Mach 3 boasts **142 global ratings** and ranks as **the #1 Best Seller in Aviation History**. Col. Buddy Brown's daring flights and intelligence work during the Cuban Missile Crisis are recounted in this memoir, giving readers a front-row seat to history. This combination of critical acclaim and unique insight makes the book must-read.

Relationship Harmony Hacks

Relationship Harmony Hacks: Crack the Code of Male and Female Instincts offers practical tools to transform your relationship into a peaceful, vibrant partnership. Barbara Salmeron guides readers in decoding the instinctive behaviors of men and women, helping couples resolve misunderstandings, improve communication, and achieve the respectful and fulfilling relationship they've always dreamed of.

Barbara Salmeron is a relationship coach and author who turned her personal experiences with failed relationships into a mission to help others. After transforming her own love life, she became certified to teach the principles that foster strong partnerships, and now coaches couples on improving their connections.

Barbara Salmeron's insights stem from her own decade of failed relationships, during which she repeatedly took on the "masculine" or "mommy" role. By learning about male and female instincts, she transformed her life and now enjoys a peaceful, respectful marriage that inspires her work with others.



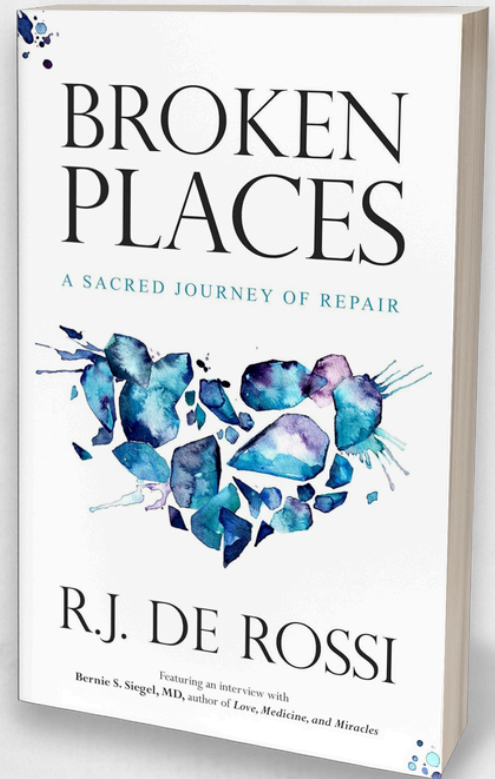
2024 Book Highlights

Broken Places

Broken Places: A Sacred Journey of Repair is a profound exploration of forgiveness and healing. Blending memoir with the wisdom of world traditions, R.J. De Rossi offers a roadmap to navigate life's deepest wounds—loss, betrayal, and injustice. Through personal stories and insights, the book reveals how brokenness can lead to transformation and renewal.

R.J. De Rossi is a Los Angeles-based writer with a BFA in Fine Arts and an MFA in Creative Writing. He has a diverse background as an artist, educator, and podcaster, specializing in nonviolent conflict reconciliation and practical spirituality. *Broken Places* is his first book, inspired by his personal healing journey.

R.J. De Rossi, a seminary school dropout, embraces his eclectic past—he's been a doughnut maker, graphic designer, and even dreams of joining a traveling circus! His unique life experiences infuse *Broken Places* with humor, depth, and wisdom, making his approach to forgiveness both refreshing and relatable.

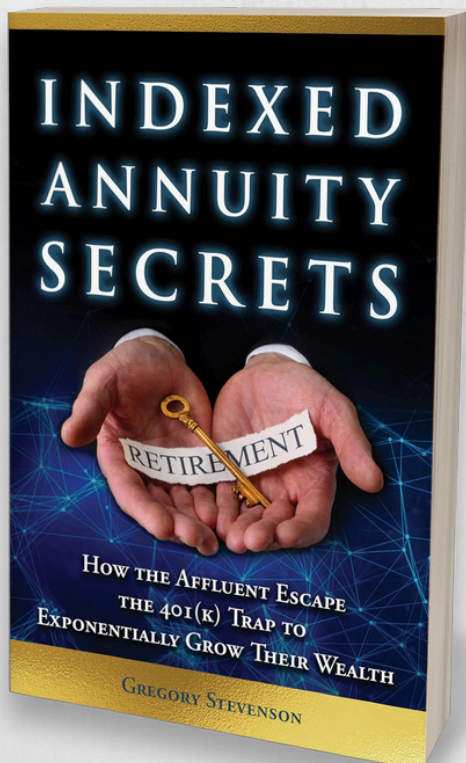


Indexed Annuity Secrets

Indexed Annuity Secrets: How the Affluent Escape the 401(K) Trap to Exponentially Grow Their Wealth reveals how wealthy individuals leverage indexed annuities to secure their financial futures. Gregory Stevenson provides a clear, actionable guide to growing wealth, avoiding the pitfalls of 401(K) plans, and ensuring a steady income stream during retirement.

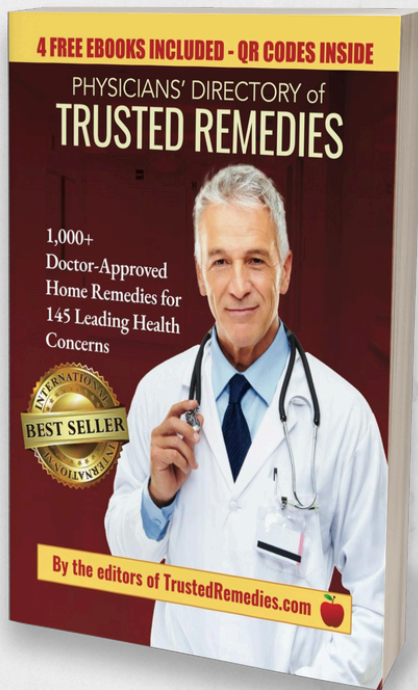
Gregory Stevenson is a seasoned financial broker with years of experience managing millions in assets. He specializes in retirement strategies, business protection, and legacy planning. Gregory's passion for simplifying complex financial concepts empowers his clients to build wealth and enjoy financial freedom with confidence.

In *Indexed Annuity Secrets*, Gregory Stevenson unveils strategies that affluent individuals, including historical figures like Benjamin Franklin and Babe Ruth, have used to grow their wealth. Through case studies and practical advice, he offers readers the same tools for financial success that have been hidden from the average investor.



PR Spotlight

Mark Johnson



Mark Johnson, a seasoned freelance health writer with over 32 years of experience, has once again made waves with his latest book, ***Physicians' Directory of Trusted Remedies: 1,000+ Doctor-Approved Home Remedies for 145 Leading Health Concerns***. Already an international bestseller, ranking #1 in nine categories across three continents, this essential guide is changing the way consumers approach self-care.

With a background that includes 25 years as a consumer health writer for Mayo Clinic and contributions to renowned publications like *Prevention* and *Harvard Health Publishing*, Mark's expertise in providing medically sound, reliable health information is unparalleled. Through his newly launched Trusted Remedies Publishing LLC, he aims to make doctor-approved home remedies easily accessible to the public—no risky celebrity "health hacks" or internet folklore here, just proven, physician-backed solutions.

Physicians' Directory of Trusted Remedies addresses a growing need for accurate, trustworthy health guidance amidst the rise of prescription drug overdoses, medical errors, and the proliferation of dangerous misinformation on social media. The book offers over 1,000 remedies for common ailments, such as joint pain, colds, and digestive issues, while also tackling serious conditions like heart disease and diabetes. Each remedy is backed by a trusted medical professional, ensuring the highest level of safety and efficacy.

The book also comes with four free eBooks on pain management, mental sharpness, water cures, and prayers for healing, adding even more value for readers.

Through Mark Johnson's work, millions have been empowered to take control of their health with safe, effective, and affordable remedies. With *Physicians' Directory of Trusted Remedies*, readers can confidently care for themselves and their loved ones, knowing they're guided by science and medical expertise. This book is a must-have for anyone looking to improve their health with trusted remedies.

He has made appearances on various shows, aiming to inspire and positively influence others.





Leadership Spotlight

by **Steve Fata**

Leadership is something that I feel can have many different approaches. Growing up, I've seen leadership take many forms across different areas of my life—whether on the baseball field, within my family, or in the business world. Each leader had a unique way of stepping into the role, but one thing always remained consistent... the best leaders had earned the trust of the people around them. The good news? Leadership is not something you're you have to be born with; it's something that can be learned, refined, and grown over time.

I've seen leaders who were excellent at talking to people, knowing just the right words to motivate them. These individuals knew how to get the most out of their team, whether by encouragement or by setting high expectations. They didn't force people to work hard but instead they inspired them. Some of us worked harder because we didn't want to let that leader down, while others worked harder because they wanted to prove that the leader's belief in them was justified.


I also know that not all leaders are vocal. Some lead quietly by example. I've seen people take leadership roles without ever giving speeches or seeking attention. Instead, they let their actions speak for them. On the baseball field, there were players who did everything right without saying much, and their teammates naturally followed. People gravitate toward those who consistently deliver results and make the right decisions, proving their capability through action, not just words.

In business, leadership can look different. I've worked with bosses who brought the team together during challenging times, offering support and clarity when things are uncertain. The best bosses know when to offer guidance and when to step back, trusting their team to do what they're supposed to do. They empower others by showing confidence in their abilities rather than micromanaging every detail. This trust, in turn, motivates the team to work harder and produce better results.

What all these examples have taught me is that there is no one way to be a leader. Leadership is about more than just holding a title or giving orders. In fact, the worst leadership I ever had came from people who thought they had to be the leader because of age/experience. They really hadn't done anything to earn our trust, and the group suffered because of that.

A true leader doesn't force people to follow... they inspire, motivate, and guide through their authenticity and commitment. Leadership is a skill that can be learned and refined over time, and it's not about having all the answers from the start. Whether you're the one motivating with your words or leading through example, the most important quality is the ability to listen, learn, and adapt. With trust at the foundation, anyone can grow into an effective leader.

Steve





October Upcoming Events

October is packed with meaningful celebrations, exciting travels, and heartfelt moments. Let's dive into what's happening this month as we cheer on milestones and share in life's special moments!



David's Birthday & Family Camping Trip



David will kick off the month with a birthday camping trip alongside his family. Here's to a memorable outdoor adventure!



Alan's Kids' Birthdays



Alan's family will be celebrating big milestones: his 4-year-old's birthday on October 1st and his youngest turning 1 on October 27th. Double the birthday fun!



Paula's Husband's Birthday



Sending warm wishes to Paula's husband as he celebrates another year of life. May his day be filled with love and joy!



Sam's Birthday in Bali



Sam will be celebrating her special day in Bali. Enjoy the beautiful sights and unforgettable experiences!



Calvin's Family Birthday Month



Calvin will be celebrating not only his birthday on October 23rd but also his brother's on the 11th and his dad's on the 16th. What a month of family joy!



Bob's Family Reunion in New Orleans



Bob's family will be gathering for a reunion in the vibrant city of New Orleans. Wishing them a wonderful time reconnecting!



October Upcoming Events



Rob's Mastermind in Orlando



Rob is traveling to Orlando for a Mastermind event, preparing plans for BSP's exciting year ahead. Good luck with all the insights!



Matt's Parents' Show



Matt's parents will be performing at a show, their first invite from the singer-songwriter community. We wish them a fantastic and well-deserved night on stage!

October is sure to be filled with excitement and joy. Whether it's birthday celebrations, trips, or special events, this month brings something for everyone. Wishing you all an amazing October! Stay tuned for more updates!